



AUTUMN M. BEST

Autumn Best joined ATHENA MARKETING INTERNATIONAL (AMI) as Marketing Manager and Public Relations contact in October 2009.

Prior to joining AMI, she was National Sales Coordinator and Hospitality Specialist for Washington State's largest privately owned wine company, Precept Wine Brands. Tasked to work with a special portfolio of wine brands, she helped these brands gain sustainable distribution on a national level and assisted in the rebuilding and re-branding of multiple "top value" wine brands. Additionally, she set up and initiated the company's first hospitality program where she planned trips for clients and partners to visit Washington wine country from start to finish. Other tasks included managing Precept's friends and family wine club, fulfilling donations, setting up sponsorship opportunities, and planning events.

With years of condensed experience in marketing, sales, and consumer public relations and an energetic, results-driven attitude, Autumn brings innovative and devoted marketing and sales campaigns to AMI and to her clients.

Autumn holds a B.A. in Psychology from the University of Puget Sound and spent some time living and studying in Vienna, Austria. While there, she managed to visit most Eastern European countries and also bounced around Western Europe a little bit. She has a working understanding of German and Spanish.

Separate from her devotion to her work, Autumn enjoys a very healthy and active personal life with a passion for any and all outdoor activities. Among her favorites: Hiking the Pacific Northwest's Cascade and Olympic Mountains, kayaking, running, soaking up the sun on exotic tropical beaches, snowboarding, traveling the world and interacting with people from all walks of life.